Automotive Industry Analysis:

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Cars are a vital part of the modern-day American experience. When they make up such a large portion of the everyday life, it becomes worth analyzing the trends and commonalities or differences within the automotive market. We aim to show some of these trends and reveal some of the features expressed within the market. Our goal is to show the distinct features of this market with the following questions:

* What are the forecasted monthly vehicle sales across all manufacturers?
* What is the average number of vehicles per household?
* Does the cost of gas affect the number of cars being sold that month?
* Which car brand has been a standout in terms of sales?
* What was the most popular brand in 2021?
* What was the most popular car type in 2021 and is this likely to change?
* As the buying power of the average American has gone up, has the sales of cars gone up?
* How have certain car types trended in terms of sales over the last couple of decades?
* When looking at the top ten most popular cars, what are their standout features?
* What brand is likely to have the most sales next year?

With these questions, we will show some of the intricacies of the automotive industry and how they affect the American life.